

# EDV Strategy on a Page (2023–26)

EDV  
Values

**COURAGE**

**LIVED EXPERIENCE**

**AUTHENTICITY**

**OPTIMISM**

## Our vision

A future where individuals and communities thrive through empowered and safe relationships to food, eating, body and movement.

## Our purpose

To empower individuals, families, health professionals and governments with the information and lived expertise needed to understand eating disorders and take positive steps towards reducing their impact.

## Our role

To provide tailored, accessible, peer-led support services to all Victorians impacted by eating disorders, and to champion education, policy and funding initiatives that drive systemic change.

## Priorities

**SUPPORTING VICTORIANS,  
FROM DISCOVERY TO RECOVERY**

**A VOICE OF ALL COMMUNITIES  
IMPACTED BY EATING DISORDERS**

**LEADERS IN EATING DISORDERS  
LIVED EXPERIENCE**

## Our organisation

**ORGANISATIONAL  
PERFORMANCE AND RESILIENCE**

## 3 year objectives

- Encouraging early identification and intervention through flexible and safe help-seeking exploration
- Providing clinical and peer-led support across all stages of the recovery journey that operate efficiently

- Seeking and elevating a diverse range of living and lived experience voices (consumer and carer)
- Seeking and elevating the voices of the users and providers of our service system

- Demonstrating thought leadership around the advancement of the eating disorder LE workforce
- Building capacity of the eating disorder lived experience workforce through training, professional

- Strong brand penetration and recognition within the broader community
- Collaborative partnerships across the eating disorder and mental health sectors
- Digital capability that allows for seamless community engagement and strong data consolidation

- and in coordination with broader services
- Embedding Lived Experience expertise at all service levels, ensuring the voice of lived experience remains central to our service delivery

- Proactively engaging with key decision makers to represent the real-life impact of eating disorders and lobbying for decisive action
- Creating safe and empowered environments for lived experience participation

- development, supervision, and opportunities for career progression
- Generating and translating practice-based evidence relating to eating disorder lived experience workforce programs

- Innovative responses to gaps and opportunities underpinned by sound project planning and management systems
- Psychologically safe workplace practises supporting the best people and the best teams
- Strong governance with demonstrable impact
- Financial sustainability and diverse income streams